



MEETING of the BOARD OF DIRECTORS

AGENDA

Zoom Meeting
May 18, 2022
9:00 a.m.

Call to Order	A. Sargent
Roll Call	J. Thomas
Approval of Minutes	A. Sargent
Auditors Report	Brianne Dickinson, SEK
Financial Report	L. Curry
Executive Committee	D. Spedden
a. Board Resignations	
a. Christine Peacock	
b. Lauren Metz	
President's Report	D. Spedden
a. Documentary Film Underwriting	
b. City Council and ARPA	
c. Stadium/Welcome Center Idea	
New Members	
CVB Staff	
Adjournment	A. Sargent

Upcoming Events:

June 8 – Spring Social at Elmwood Farm
September 7 – CVB Board of Directors

The Mission of the Bureau shall be to promote Hagerstown and Washington County by increasing tourism and visitor spending through the marketing and promotion of attractions, events, accommodations, and visitor services which will contribute to economic development.

**HAGERSTOWN/WASHINGTON COUNTY CONVENTION &
VISITORS BUREAU BOARD OF DIRECTORS**

March 23, 2022

9:00AM

Virtual Meeting

MINUTES

PRESENT: Andrew Sargent, Chair; Al Martin, Treasurer; Emilie Amt, Sila Alegret-Bartel, Mary Anne Burke, Katie Clutz, Sarah Hall, Leslie Hart, Jeremy Hulse, Angie Hummer, Racha Iskandarani, Teri Leiter, Lauren Metz, Christine Peacock, Amanda Rankin, Julie Rohm, Brittany Wedd

ABSENT: Lindsey Renner

STAFF: Dan Spedden, Betsy DeVore, Jolene Thomas

ROLL CALL

TOPIC: **Minutes of February 23, 2022**

MOTION: To approve the minutes of the February 23, 2022, Board of Directors Meeting, as presented (Copy on file). 1st Al Martin, 2nd Emili Amt

ACTION: Approved

TOPIC: **Financial Report**

DISCUSSION: Al Martin presented the Financial Statement for the period ending February 28, 2022. Net surplus the end of February 2022 was \$43,818, compared to \$25,169 in 2021. Overall cash balance is up \$60K from last year. Lodging revenue up \$45K. Operating expenses are inline with budget. The room tax receipts for 2021 were the highest in CVB history.

Dan Spedden reported that \$500K from Washington County's ARPA Fund was deposited yesterday. The monies will be used to assist event planners in getting their events started up again, as well as supporting new events, marketing, and other sponsorships.

WELCOME **Board of Directors and Advisory Board**

Dan Spedden welcomed new Board member, Jeremy Hulse, and Advisory member, Brittany Wedd.

President Report

Dan Spedden shared he attended Washington County Day in Annapolis, which was well attended by legislators. Thirty-three bills are being tracked through the legislature, including a film tax credit for rural productions and a Maryland vacation 626 Senate Bill which would give \$1000 back in lodging expense.

Mr. Spedden mentioned an amendment to the Maryland Great Outdoor, which would include funds to destination marketing organizations to promote the State parks.

Mr. Spedden recently testified at a hearing on behalf of Stoney Creek Farm to be the first agritourism resort. This would be a \$12-15 million investment. April 9 it will go before the County Commissioners for a vote.

TOPIC: Clara Barton Memorial

DISCUSSION: Dan Spedden proposed to the Board that the CVB donate \$50,000 to the Community Foundation for Tony Mendez to create the sculpture of Clara Barton and a soldier in a battlefield scene (picture on file with minutes). Al Martin shared that those funds needed to be raised upfront before a bond bill could be received.

MOTION: To donate \$50,000 to the Community Foundation for the creation of the Clara Barton Memorial sculpture. 1st Angie Hummer, 2nd Teri Leiter

ACTION: Approved, with one abstention, Al Martin

TOPIC: The House on Jonathan Street

DISCUSSION: Dan Spedden recalled to the Board that he had originally proposed the idea of donating \$100,000 towards the development of a public television documentary on the Jonathan Street Cabin. Mr. Spedden now proposed \$50,000 and ask the County to match from their lodging tax funds. The CVB would be recognized as an underwriter and sponsor and receive a fifteen (15) second audio and video credit before and after each broadcast.

MOTION: To invest \$50,000 towards the development of a 60-minute, Public Television, documentary on "The House on Jonathan Street" produced by Three Roads Communications, Inc., if the County is willing to match the funds. 1ST Angie Hummer, 2nd Christine Peacock

ACTION: Approved, with one abstention - Emilie Amt, and one vote against – Leslie Hart

TOPIC: New Member

MOTION: To accept the Augustoberfest Charitable Foundation, Inc. as a new CVB member. 1st Al Martin, 2nd Andrew Sargent

ACTION: Approved, with one abstention, Mary Anne Burke

Adjournment

Andrew Sargent, Chair
Al Martin, Treasurer
Jolene Thomas, Recording Assistant

NEW MEMBERS	
<p>Highfield Pottery Allison Severance Cascade, MD 301-241-5080 www.allisonseverancepottery.com</p>	
<p>Foxcross Pottery Dirk Martin Sharpsburg, MD 301-331-0820 www.foxcrosspottery.com</p>	
<p>Twin Moons Pottery Pamela Hall Hagerstown, MD 301-790-4047 www.twinmoonspottery.com</p>	
<p>Tameria Martinez Clay Tameria Martinez Boonsboro, MD 301-524-9510 www.tameriamartinezclay.com</p>	
<p>Kilnjoy Ceramics Denise Joyal Smithsburg, MD 301-991-2360 www.kilnjoy.com</p>	
<p>Orchard View Pottery Mark Poole Smithsburg, MD 443-621-1070 Facebook</p>	
<p>Cantner Alarm Service, Inc. Scott Cantner Hagerstown, MD 301-791-0677</p>	
<p>Octavo Designs Susan Hough Frederick, MD 301-695-8885 www.8vodesigns.com</p>	
<p>Great American Brewing Company Dorrie Pilot Sharpsburg, MD 301-440-4280 Opening Late Summer</p>	
<p>Wright Hand Studio Stephen Wright Hagerstown, MD 800-990-4263 www.wrighthanddrums.com</p>	